



Be a part of a **WINning** team and help keep our waterways clean.

Dear Louisville Metro Residents:

At MSD, we are committed to improving our waterways and streams, and realize that clean water is essential for our community's well-being and growth. Our vision of providing clean, safe waterways to be used by the community for recreational purposes and a home for thriving fish and wildlife is clearer than ever. MSD's intent is to provide you with an understanding of these complex water quality issues through regular updates, public meetings, and community outreach events. We believe that strong partnerships and public participation are needed and are key to the success of this vision.

As part of our commitment to you, we are continuing with our 17-year comprehensive sewer improvement program, Project **WIN** (Waterway Improvements Now). The program is designed to significantly reduce major sources of water pollution by reducing the overloading of sewers from excessive rainwater, thereby mitigating combined and sanitary sewer overflows throughout Louisville Metro.

As a resident living, working, or playing near our waterways, you also value and understand the importance of clean water to our community. During rainstorms, your neighborhood is particularly susceptible to sewer overflows. As such, we are providing you with some important information and tips to help aid you in minimizing the potential risks of contact with these waterways.

We look forward to working with you in our continuing efforts to improve the quality of our waterways. Together we can protect and enhance Louisville Metro's waterways to ensure they are clean, safe, and enjoyable for generations to come. Please call us at (502) 587-0603, or visit us online at www.msdlouky.org/projectwin to learn more about Project **WIN**, how you can get involved through upcoming events, and become part of the **WINning** team!

Sincerely,

H.J. Schardein, Jr.
MSD Executive Director

visit
www.msdlouky.org/projectwin
to learn how to be a part of
a **WINning** team.

During, and for 48 hours after rain storms have ended, you should:

- **Minimize contact with waterways**
- **Avoid swimming, fishing, or playing in waterways**
- **Keep children and pets out of ponds, creeks, streams, and drainage ditches**
- **Wash your hands thoroughly after coming into contact with local streams and waterways**
- **Observe all MSD warning signs**



Clean, Green, Growing Community

How you can help clean up our waterways:

- **Minimize your use** of fertilizers, herbicides, and pesticides. The less you apply and spray on your lawn, the less you will swim, wade, or play in. Use native plants in your gardens and landscape which require less water and fertilizer.
- **Disconnect downspouts** from the sewer to divert water runoff onto your lawn and gardens, or connect them to a rain barrel to store the water for later use, which helps slow down stormwater runoff and reduce flooding.
- **Wash your car on your lawn or at a car wash** – they treat and recycle the dirty water to keep the soap, scum, and oily grit from entering our waterways.
- **Be an environmentally conscious consumer** – buy eco-sensitive products whenever possible available at most grocery markets. Vinegar and baking soda also clean very well and are non-toxic.
- **Pick up and properly dispose of** pet waste in trash containers – leaving it on the lawn allows harmful bacteria to run into storm drains or straight to our streams and the Ohio River during heavy rains.

For more tips and information:
www.msdlouky.org

Come out and help plant native shrubs and trees with Living Lands and Waters November 17th.

Visit us at www.msdlouky.org or call (502) 587-0603 to learn more about our rain barrel program, rain gardens and outreach events.



MSD

Louisville and Jefferson County
Metropolitan Sewer District

700 West Liberty
Louisville, KY 40203-1911

www.msdlouky.org

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